



The inspiration  
behind our Foundation:  
Hillary Silver

## 2016 Charitable Giving Roundup

Through your generous donations, we were able to provide a record number of goods and services to families supporting a loved one with blood cancer in 2016:

- Food and household item gift cards;
- Transportation to and from appointments;
- Financial help with rent, utilities, and property tax bills;
- Temporary housing post stem cell transplant;
- Moving expenses; and
- After school activities for children.

All of these things add up to real, tangible help for families during this difficult time in their lives. Thank you for your donations!

## The Great Facebook Giveaway Launches!

We generated lots of excitement and some happy kids and families with our brand-new Facebook Giveaway Program. By responding to our Facebook posts, families in need could enter to win great giveaways, like camp scholarships, Chromebooks, school supplies, and food gift cards. See page 3 for comments from grateful recipients.

## Renowned Researcher Pays Visit

In June, The Silver Platter Foundation was thrilled to be able to talk to a crowd of nearly 100 people about our Foundation. The talk took place at Ann's Place in Danbury, CT prior to a presentation by the brilliant, world renowned multiple myeloma researcher, Dr. Paul Richardson. Dr. Richardson spoke to the group about the latest treatments for blood cancers.

A huge thank you goes to Ann's Place for giving us a platform to talk about the important work we do!



Founder Rachel Langberg with  
Dr. Paul Richardson

## In This Issue...

- **New Facebook Giveaway Program** donates much-needed school supplies, food and more!
- **More successful blood drives** held in 2016!
- **First-ever Comedy Night** provides plenty of laughs and raises funds for our Giveaway Program
- **Day at the Met** delights five lucky kids!
- **Here's an idea: wear jeans to work** and raise money for Silver Platter!
- **How you can help the Red Cross** during the winter months
- **Shop on Amazon and support The Foundation** with Amazon Smile!

*"Through the generosity of our donors, we were able to provide assistance to families in 9 states last year! We look forward to expanding our reach even further in 2017!"*

**– Rachel Langberg,  
Founder, Silver Platter  
Foundation**



Christine O'Leary (center)

## Laughing for a Good Cause

On October 20<sup>th</sup>, we joined comedian Christine O'Leary and her amazingly funny Team Green Light at Two Steps Downtown Grill/Ciao! in Danbury. It was a night full of laughs and we raised over \$1,400 in tips alone to support our Giveaway Program. Thanks to those who came out to support a good cause!



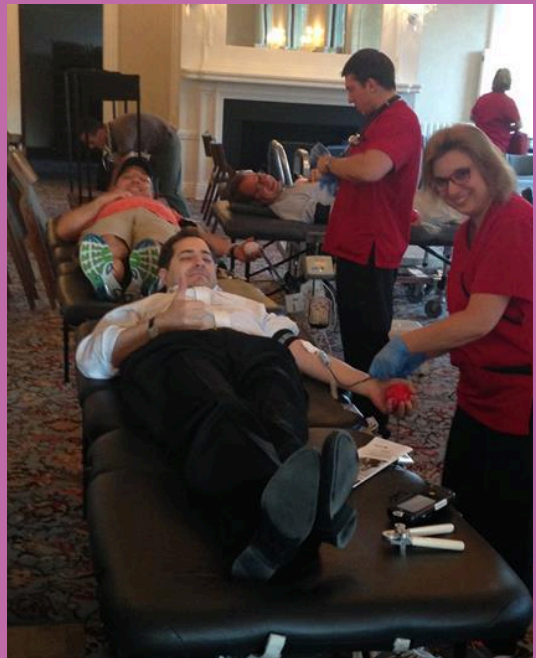
A mom demonstrating what philanthropy is all about!

## July and November Blood Drives a Success!

In July and November, we held two successful blood drives.

Combined, the drives collected enough blood to save over 230 lives! A huge thank you to the many volunteers and raffle donors who made both events a resounding success! See page 4 for a list of thank-yous!

If you'd like to organize a blood drive in your area, please contact us and we will help you coordinate it.



The last donors of the day!

## Shop AmazonSmile and Help The Foundation

Silver Platter has joined up with AmazonSmile to raise funds for the Foundation. The next time you shop on Amazon, log on to [smile.amazon.com](https://smile.amazon.com) first and choose Silver Platter Foundation as your charity. The AmazonSmile Foundation will donate 0.5% of the price of your eligible purchases to our Foundation.



## Day at the Met

On a beautiful day in June, one of our Directors (who is a trained art historian), her daughter, and four middle school boys from Ridgefield, CT traveled to New York City to spend a wonderful afternoon at the Metropolitan Museum of Art.

Due to a generous donation to the Foundation by the boys' parents, the children were able to study how artists have created "portraits" throughout history—from Roman busts made from idealized templates, to scientifically-observed and emulated images during the Renaissance, to analytically interpreted Cubist portraits.

## Recipients Express Their Gratitude for Giveaways

I cannot begin to describe to you how thrilled [we] are to receive your email regarding the contribution toward our property tax! Please thank the board for their generosity at such a difficult time for our family. ~C.R. in New Hampshire

Thank you for your support for our family. It's such a good feeling that you know there's someone who thinks about you and cares about you. Thank you again from the bottom of our family's hearts. ~Y.L. in Massachusetts

Thank you so much for the Chromebook. I love writing stories so this means a lot to me. I'm going into sixth grade, and I'll have to use the computer very often for my homework. This Chromebook will help a bunch with that. Thanks to The Silver Platter Foundation, this Chromebook is so useful! ~I.F. in New York

I just wanted to let you know that we received the gift cards today. For the first time in so long I was able to go to the grocery store and get meals for [the] week without an anxiety attack... Thank you so very much, this truly helps! ~J.N. in Pennsylvania



A beautiful day for learning about art!

## Red Cross Needs Your Help!

The Red Cross is currently facing a severe blood shortage. The winter months are especially difficult, as bad weather can reduce attendance at or even cancel blood drive events.

You can find a local blood drive near you by going to [www.redcross.org/blood](http://www.redcross.org/blood).

Want more info on The Silver Platter Foundation? Check out our website at [www.silverplatterfoundation.org](http://www.silverplatterfoundation.org) And, like us on Facebook!

## Host a “Wear Jeans to Work Day” at Your Office

Looking for an easy way to contribute to The Silver Platter Foundation? **Host a “Wear Jeans to Work Day” at your office!**

It's easy! First, check with your Human Resources department to make sure your company is OK with the idea. Then, send an email about a week before the event letting employees know how they can participate and where to submit their \$5 donation.

You'll be surprised by how willing people will be to donate to a great cause and enjoy the privilege of wearing jeans on a Friday!

## Thank You!

We would like to make special mention of the volunteers who helped make our July and November Blood Drives a success.

### In Ridgefield, CT:

- The Lounsbury House for providing the beautiful space to us all day;
- Our wonderful registration volunteers;
- The National Charity League who provided sandwiches and baked goods for donors; and
- Local Ridgefield businesses who donated to our raffles:
  - Ridgefield Library
  - The Magic of Tom Pesce
  - The Natural Scoop
  - Bella Home
  - The Aldrich Contemporary Art Museum
  - Early Bird Cafe
  - 850 Degrees Wood Fired Pizza
  - Elizabella's Bake Shop
  - Johnny Gelato
  - Michelle Freeman Certified Personal Trainer

### In Bedford, NH:

- Our awesome committee volunteers: Brad Silver, Julie Resnick, Marla Margolis, Jennifer Cannon, Jenny Cheifetz, and Laura Gangwer;
- Bedford High School student volunteers; and
- Local Bedford businesses who donated to our raffles:
  - Adina Med Spa
  - Amherst Yoga and Reiki
  - Bedford Veterinary Medical Center
  - Copper Door
  - Rose Kula - Professional House Cleaning
  - Laser Ink Cosmetic Laser Center
  - Rosangela Makeup Artist
  - Mindful Moms
  - Perfect Platter by Heidi Miller
  - Rosetta Stone
  - WZID Women's Expo
  - Caroline's Fine Foods
  - Fausto Di Ianne from Merlin's Ultimate Images
  - Sweet Ginger Thai Restaurant
  - Team Tringali - Berkshire Hathaway Real Estate
  - Gone Baking by jenny Cheifetz
  - Nashua Community College
  - D'Tails Dog Grooming
  - Pelle Med Spa
  - Dominos
  - Manchester Monarchs
  - Sweet Lilac Bakery
  - Starbucks
  - Pizza Bella
  - Glossy Nails
  - Fitness Results
  - Big Kahuna Cafe



Some of our wonderful  
Blood Drive volunteers!

The Silver Platter Foundation provides goods and services to families affected by adult blood cancer who have children living at home. We are here to help with food, transportation, housekeeping, school supplies, clothing, or any other everyday need. Whether you are a family seeking assistance or a donor looking to help, we want to hear from you. Visit our website at [www.silverplatterfoundation.org](http://www.silverplatterfoundation.org).